

## Missing Link Found in Prescott, Arizona

Having just completed the *NRA CCW* and *Personal Protection Instructor* classes at *Insight Firearms Training Center*, I have finally discovered the missing link in my firearms training.

I am currently a Law Enforcement Officer for the city of Saint Johns, Arizona. I have been in this position for four years. Previous to this assignment I was a Reserve Deputy with the Maricopa County Sheriff's office for thirteen years. Six of those years I spent as a law enforcement firearms instructor for Maricopa County. I was involved in the firearms training MCSO range where we trained and certified posse, reserve, and regular deputies. I have attended many instructor classes with the County, the NRA and other fine organizations. I am also currently a 4-H instructor for Apache County in several disciplines as well as the Arizona Game and Fish Department.

I always felt that I was missing something when I was working with students and trying to diagnose their shooting difficulties. I was always able to help them and would improve their scores but I felt that I still was not able to get them to do as good as I thought they could and I didn't know why. It was my problem, not theirs and I didn't know how to solve it.

I would even have another instructor work with the student to see if they saw something that I was missing. That did not always achieve better results. After attending the class with Sherrie and Matt Seibert I was able to see the "*Gip*". They provided the missing link in my ability to help improve not only my students but my own shooting ability.

The secret was not in the *Zen of shooting* that was recently re-discovered in some ancient Hindu mosque. It was not some magic or new shooting technique. I was enlightened to the fact that through the process of Neuro-Coding and how the mind works we are able to control the shot and our performance in any situation. This was the missing link.

Matt and Sherrie Seibert are "*masters of instruction.*" They excel in their shooting ability and they love teaching others to do so as well. Matt and Sherrie both have a passion for what they are doing and it is reflected by their amount of research and dedication to the craft that they have both invested in. They compliment each other on the range and in the classroom with their instruction. They are truly the *yin* and *yang* of shooting sports instruction.

The instruction that they provide is more than the mechanical manipulation of a firearm but the culmination of many years of research in many different courses of study. You could spend a lot of time and money yourself studying these areas and still not be able to combine them into a logical order and achieve the desired effects that you are striving for. By taking their classes you will be able to achieve your goals.

With this in mind I would say that the cost of the course that they are offering is a bargain! The flow and content of their classes is such that the material is interesting and you are able to apply it quickly and remember it after the class has ended.

While I was driving home on the last day of class I reflected on the information that I received and was eagerly planning on how I could apply it to my other teaching disciplines as well as the shooting instruction. I have gained so much from those 30 hours of instruction that I felt like I had cheated them by only paying \$475.00 for the class. I felt guilty because I gained more usable knowledge in 30 hours than I have in the last 30 years of professional instruction. **The perceivable worth of the product received far exceeds the cost!** I can't wait to sign up for their next class. Matt and Sherrie could offer a 300% money back guarantee if you were not completely satisfied and not worry about losing money. It's that good!

If you are serious about Empowering yourself in your Shooting and / or Teaching Performance, I highly recommend that you take advantage of their State of the Art Teaching Methodologies and attend the next class. I will be there and I hope to see you there too.

Warmest Regards,  
Officer Darrell Moerch  
Saint Johns Police Department  
Saint Johns, Arizona